UNDERGRADUATE & GRADUATE COUNCIL: PROPOSAL FOR CHANGE IN EXISTING COURSE/PROGRAM/POLICY

Originating Unit: Business Information Systems and Supply Chain Department

Select appropriate council for review:

☑ **Undergraduate Course** for Undergraduate Council Review

• (50000 - level courses are considered both undergraduate and graduate level courses and should first be routed to the Undergraduate Council for review and approval. UG Council will then route approved courses to Graduate Council for review and approval.)

☐ Core Curriculum Consideration (course requests to be vetted by core curriculum committee for addition to TCU Core Curriculum following approval by Undergraduate Council)

☐ **Graduate Course** for Graduate Council Review

Type of action: ◯ In-person course ◯ Fully online course (Fall and/or Spring Semesters Only)

Type of change requested:

☐ Course Number

☐ Program Prerequisite(s)* (must complete "Programs Only" section below)

☐ Course Description

☑ Program Requirements*(must complete "Programs Only" section below)

☐ Drop Course

☐ Drop Program**

***A SACSCOC Drop Program Justification form will need to be completed*

☐ Course Prerequisites(s)

☐ TCU Core Curriculum Course?

☐ Course Title

☐ Other, please specify

☐ Policy Change*** (Change in undergraduate or graduate program policy that impacts several programs)

****Attach documentation to justify and describe the requested policy change*

Semester and year change will take effect: Fall 2025

Course component type: Activity

Current name:

Proposed name:

Appropriate computer abbreviation (30 spaces or less):

Programs Only Current program code: (ex:EDCE-PHD) SVCM-BBA

Proposed code (list 2) or

Current CIP code: 52.0203

Does change require new or change in CIP code: ○ Yes ◉ No

If yes, what is the proposed new CIP code:

***for reference please visit: nces.ed.gov/ipeds/cipcode/resources.aspx?y=56

Can have a second major: ◉ Yes ○ No

Is the program already considered TCU STEM? ◉ Yes ○ No

Does the change include a request to be a TCU STEM program? ○ Yes ◉ No

Program to be promoted to prospective undergraduate students by TCU Admissions? ○ Yes ○ No

Description of change (omit if dropping a course or program):

Change lower division sequence requirement from 27 hours to 18 hours.

Present Catalog Copy:

Lower-Division Sequence Requirements -
27 hours; these courses must be completed the semester in which the student plans to delcare a business specific major.
First-year required courses:
BUSI 10153 Business in Society
ENGL 10803 Introductory Composition: Writing as Inquiry
ECON 10223 Introductory Microeconomics
ECON 10233 Introductory Macroeconomics
MATH 10283 Applied Calculus
OR
MATH 10524 Calculus I

Sophomore Year required courses:
INSC 20263 Business Information Systems
ENTR 20153 Entrepreneurial and Business Regulatory Environment
ACCT 20353 Fundamentals of Accounting
INSC 20153 Statistical Analysis

Proposed Catalog Copy:

Lower-Division Sequence Requirements -
18 hours; these courses must be completed the semester in which the student plans to declare a business specific major.
First-year required courses:
ENGL 10803 Introductory Composition: Writing as Inquiry
ECON 10223 Introductory Microeconomics
MATH 10283 Applied Calculus
OR
MATH 10524 Calculus I

Sophomore Year required courses:
INSC 20263 Business Information Systems
ACCT 20353 Fundamentals of Accounting
INSC 20153 Statistical Analysis

What is the justification and supporting evidence for the change requested?

Neeley's business core curriculum has remained virtually unchanged for many years, to some extent becoming bloated with legacy courses that are not necessarily the best reflections of current foundational business knowledge. At the same time, employers are increasingly seeking graduates with greater depths of knowledge in complementary disciplines that were previously viewed as largely unrelated (fintech is one example). As such, there is a need to right-size the general business core in a way that will allow students to customize their learning experience (and differentiate themselves in the job market) through access to a broader range of discipline-specific and multi-disciplinary topics. By reducing the business core to essential functional areas of business, departments are allowed more flexibility in major course offerings and/or associated requirements, as well as in offering certificate programs which complement or add depth to any major area of study. The proposed changes have been benchmarked with other top 25 undergraduate business programs, and they are consistent with the kinds of core changes being made elsewhere.

Explain how the change(s) will affect the current learning outcomes and assessment mechanisms?

Current learning outcomes and assessment mechanisms will not be changed, as assessment does not occur in any of the LDR courses that Neeley is removing.

Faculty & Other Resources: How will the unit provide support for this change and any other impact this change may have on the current departmental listings?

Because many core business courses are taught primarily by adjuncts, the proposed changes mean that Neeley will rely on fewer adjuncts. This change financially benefits the university. It also benefits students, given that the quality of adjunct teaching can vary dramatically. As Neeley builds our full-time teaching resources to meet our growing number of students, our highest quality faculty can be deployed in ways that allow us to offer truly differentiating majors, minors, and certificates. In addition, AACSB accreditation places restrictions on the extent to which business programs can rely on adjunct instructors. Although we were recently were reaccredited, heavy reliance on adjuncts was one of the weaknesses noted in our report. The changed core will better position Neeley to meet faculty requirements for our next reaccreditation review.

Additional resources required:

- ☐ Faculty:
- ☐ Space:
- ☐ Equipment:
- ☐ Library:
- ☐ Financial Aid:
- ☐ Other:

Change in teaching load: ○ Yes ◉ No

Does this change affect any other units of the University? ◉ Yes ○ No

If yes, attach supporting statement signed by chair of affected unit.

Click here to attach a file attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and the cross-listed units.

Click here to attach a file attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

Chair of Originating Unit: (Chair is also attesting that the appropriate <u>departmental curriculum committee</u> has reviewed and approved the change, <u>if applicable</u>):

Name: Jeff Stratman

Unit: Dept. of Info. Systems & Suppl

Signature: Jeff K. Stratman Digitally signed by Jeff K. Stratman
Date: 2024.11.14 17:08:10 -06'00'

College curriculum committee chair signature (attesting to committee review and approval)

Name:
Travis Tokar
Unit:
Neeley Undergraduate Curricul
Signature:
Travis Tokar Digitally signed by Travis Tokar
Date: 2024.12.04 13:55:50
-06'00'

Dean or Dean's designee approval.

Name:
Hettie Richardson
Unit:
Neeley School of Business
Signature:
Hettie Richardson Digitally signed by Hettie Richardson
Date: 2025.01.16 11:09:11 -06'00'