Mark B. Wills, CPA

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TCU Box 298530	Neeley School of Business	M: (229) 456-2033
Fort Worth, Texas 76129	Department of Accounting	mark.wills@tcu.edu

FACULTY AND PROFESSIONAL EXPERIENCE

Accounting Instructor, **Texas Christian University (TCU)** *2017 –Present*
Accounting Lecturer, **Valdosta State University (VSU)** *2013 – 2017*
Accounting Lecturer, **University of West Georgia (UWG)** *2012 –2013*
Accounting Instructor, **Southeast Regional Technical College** *2009 –2012*

IT Audit Manager, **Draffin & Tucker CPAs**, *April 2008 - April 2009*
IT Audit, Director, **Flowers Foods** *April 2006 - November 2007*
IT Audit Director, **Gaylord Entertainment**, *May 2002 - January 2005*
Management Consultant, **KPMG Consulting**, *November 1999 - August 2001*
IT Audit Manager, **Arthur Andersen LLP**, *November 1997 - August 1999*
IT Audit Manager, **Price Waterhouse LLP**, *September 1993 - November 1997*
Senior Auditor, **Mauldin & Jenkins, CPAs**, *July 1990 - September 1993*

EDUCATION

MAc, Accounting, University of West Georgia 2012
B.B.A., Accounting, Valdosta State University 1990

PUBLICATIONS

Stunda, R., Wills, M. (2015). Big GAAP vs. Little GAAP. *Business Studies Journal, 7*(2), 129-138.

Haynes, C., Bird, B., Wills, M., Cleek, A. (2014). Taxation of Mandatory Restitution Received by Victims of Human Trafficking. *Journal of Business and Economics Research*.

Wills, M., Bird, B. M., Sinkey, M. (2014). Structuring a Bona Fide Sale of Excess or Slow-Moving Inventory for Tax Purposes: Lessons from Relevant Court Cases. *CPA Journal, L X X X I V / n o. 3*(March 2014), 44-47. www.cpaj.com

Elson, R. J., Kennedy, C., Wills, M. The Crystal Cathedral Ministries and its unexpected demise: Was this the result of inadequate corporate governance? *Journal of the International Academy for Case Studies*. (April 2017)

Krispin, J., Wills, M., Steven E. Should They Stay or Should They Go? *Southeast Case Research Journal* (May 2017)

TEACHING EXPERIENCE

Texas Christian University

- Intermediate Accounting I
- Auditing
- Advanced Accounting Information Systems*
- Business Intelligence & Data Analytics*
- Managerial Accounting for MBAs**

Cost Accounting
Risks & Controls
Seminar in Assurance Services*
Financial Reporting for MBAs**

Valdosta State University

- Principles of Accounting I
- Principles of Accounting II
- Cost Accounting
- Internal Auditing
- Advanced Accounting Information Systems*

Intermediate Accounting II
Intermediate Accounting III
Advanced Cost Accounting
Accounting Information Systems
Advanced Accounting*

University of West Georgia

- Principles of Accounting I
- Principles of Accounting II
- Cost Accounting
- Advanced Cost Accounting

*MAC
**MBA

NEW COURSE DEVELOPMENT

Seminar in Assurance Services (2019) *TCU*

Business Intelligence & Data Analytics (2018) *TCU*

Advanced Cost Accounting (2016) *VSU*

Advanced Accounting Information Systems (2016) *VSU*

Internal Audit (2015) *VSU*

STUDENT SERVICE

Assistant Director, Masters of Accounting-*Texas Christian University* (2018-2019)

Undergraduate Honors Thesis

- Committee Chair
    - Griffin Whiting – *Texas Christian University* (2019)
- Committee Member
    - Haley Nagel – *Texas Christian University* (2019)

Faculty Advisor, Beta Alpha Psi -*Valdosta State University* (2014-2017)

PROFESSIONAL SERVICE

Texas Christian University
Data Analytics Certificate Committee, Neeley School of Business, (Fall 2018)
Audit Curriculum Committee, Accounting, (Fall 2017-Present)
MAc Curriculum Committee, Accounting, (Fall 2017-Present)
Assessment of Learning Committee, Accounting, (Fall 2017-Present)

Valdosta State University
Langdale College of Business (LCOBA) Bylaws Committee (2015 - 2017)
LCOBA Internship Committee Member (2016-2017)
LCOBA SAP Curriculum Committee (2016-2017)
LCOBA Assurance of Learning Committee (2014-2017)

PROFESSIONAL DEVELOPMENT

AAA Intensive Data and Analytics Workshop, Orlando, Florida (June 2018)
Conference designed to assist faculty in focusing their teaching talents on the why and how-tos of data and analytics

SAP Insider User Forum. Technology Training, SAP, Orlando, Florida (November 2, 2016 - November 4, 2016).
Financial Reporting and Analytics track providing users with hands-on training with SAP planning processes and experience configuring and using tools like SAP BusinessObjects™ Planning and Consolidation and SAP BusinessObjects Cloud

SAP UCC 2016 July Faculty Workshop. Technology Training, Milwaukee, WI (July 18, 2016 - July 21, 2016).
SAP Configuration class providing users with instructions for implementing core accounting and financial modules into Accounting Information Systems Curriculum.

Master Teacher Program. Training, Georgia State University, Atlanta, Ga. (May 6, 2015 - May 8, 2015).

HONORS AND AWARDS

Accounting Teacher of the Year, Langdale College of Business. (2015 and 2016).

PROFESSIONAL MEMBERSHIPS

American Accounting Association:

- Accounting Information Systems Section

Certified Public Accountant: Georgia
American Institute of CPAs
Phi Kappa Phi, National.
Beta Gamma Sigma, International.