Bettencourt, Lance

From: Stratman, Jeff
Sent: Thursday, March 21, 2024 3:28 PM
To: Uhl-Bien, Mary
Cc: Bettencourt, Lance; Cook, Kim
Subject: RE: Leadership minor elective courses

Hi Mary,

I don't see a problem listing the course as an elective. Please be aware it is a summer study abroad course that is not offered every summer.

Jeff

Jeff K. Stratman, Ph.D.
Professor of Supply Chain Management
Chair, Department of Information Systems & Supply Chain Management
Neeley School of Business
Texas Christian University
TCU Box 298530
Fort Worth, Texas 76129
(817) 257-7545

From: Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Sent: Thursday, March 21, 2024 10:31 AM
To: Stratman, Jeff <j.stratman@tcu.edu>
Cc: Bettencourt, Lance <l.bettencourt@tcu.edu>; Cook, Kim <K.COOK@tcu.edu>
Subject: Leadership minor elective courses

Hi Jeff,

Lance Bettencourt and I are preparing materials to submit to UCC for a leadership minor. This minor will be for NLP students (30 students a year) and non-NLP Neeley students. The NLP students are currently in place. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We are putting together a list of 14 elective courses for the students as options for a 6th course (an elective) for the minor. The full list is below:

INSC 30863	Global Digital Innovation	3
MANA 40633	Principles of Negotiation	3
MANA 40343	Leading a Diverse Workforce	3
MANA 40223	International Management	3
MANA 40323	Organizational Research and Consulting	3
ENTR 40243	Raising Entrepreneurial Capital	3
ENTR 40333	Corporate Entrepreneurship	3
ENTR 40313	Social Entrepreneurship	3
MARK 40263	Foundations of Selling	3
ADRN 20900	Ideas of Leadership	3
ECON 40123	Game Theory	3

HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

One of these is an INSC course. Is it ok for us to include INSC 30863 as an elective option for students taking the leadership minor? I think that technically we don't have to get permission to list this since the course is already offered (I'm not sure), but I wanted to reach out as courtesy to you as the INSC Department Chair. You would have no obligation to have to accommodate the students. If an elective course is full they can choose from other options on the list.

I'd be happy to answer any questions you may have.

Thanks!
Mary

Mary Uhl-Bien, Ph.D.
BNSF Railway Endowed Professor of Leadership
Professor of Management
Neeley School of Business
PO Box 298530
Texas Christian University
Fort Worth, Texas 76129
m.uhl-bien@tcu.edu
(817) 257-7153

Bettencourt, Lance

From: Drover, Will
Sent: Thursday, March 21, 2024 1:01 PM
To: Uhl-Bien, Mary
Cc: Bettencourt, Lance; Cook, Kim
Subject: Re: Elective courses for leadership minor

Hi Mary,
We're good with this. Thanks!

Will Drover, PhD
Associate Professor
Chair | Department of Entrepreneurship & Innovation
Neeley School of Business
Texas Christian University

From: Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Sent: Thursday, March 21, 2024 10:28 AM
To: Drover, Will <W.DROVER@tcu.edu>
Cc: Bettencourt, Lance <l.bettencourt@tcu.edu>; Cook, Kim <K.COOK@tcu.edu>
Subject: Elective courses for leadership minor

Hi Will,

Lance Bettencourt and I are preparing materials to submit to UCC for a leadership minor. This minor will be for NLP students (30 students a year) and non-NLP Neeley students. The NLP students are currently in place. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We are putting together a list of 14 elective courses for the students as options for a 6th course (an elective) for the minor. The full list is below:

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ECON 40123	Game Theory	3
HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

Three of these are ENTR courses. Is it ok for us to include these courses as elective options for students taking the leadership minor? I think that technically we don't have to get permission (I don't think) to list these since these courses are already offered, but I wanted to reach out as courtesy to you as the ENTR Department Chair. You would have no obligation to have to accommodate the students. If an elective course is full they can choose from other options on the list.
I'd be happy to answer any questions you may have.

Thanks!
Mary

Mary Uhl-Bien, Ph.D.
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(817) 257-7153

Bettencourt, Lance

From: Yorkston, Eric
Sent: Friday, March 22, 2024 10:15 AM
To: Uhl-Bien, Mary
Cc: Bettencourt, Lance; Cook, Kim
Subject: RE: Leadership minor

Hi Mary,

Thanks for reaching out to me about this. We are happy to support the leadership minor. Please feel free to include MARK 40263 in your list of electives.

Best,

e.

Eric Yorkston
Chair, Department of Marketing
Associate Professor of Marketing
Neeley School of Business - TCU
Comparative Race and Ethnic Studies Core Faculty
Executive Officer – Society for Consumer Psychology
Pronouns: he, him, his

From: Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Sent: Thursday, March 21, 2024 10:33 AM
To: Yorkston, Eric <e.yorkston@tcu.edu>
Cc: Bettencourt, Lance <l.bettencourt@tcu.edu>; Cook, Kim <K.COOK@tcu.edu>
Subject: Leadership minor

Hi Eric,

Lance Bettencourt and I are preparing materials to submit to UCC for a leadership minor. This minor will be for NLP students (30 students a year) and non-NLP Neeley students. The NLP students are currently in place. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We are putting together a list of 14 elective courses for the students as options for a 6th course (an elective) for the minor. The full list is below:

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ADRN 20900	Ideas of Leadership	3
ECON 40123	Game Theory	3
HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

One of these is a MARK course. Is it ok for us to include MARK 40263 as an elective option for students taking the leadership minor? You would have no obligation to have to accommodate the students. If an elective course is full they can choose from other options on the list.

I'd be happy to answer any questions you may have.

Thanks!
Mary

Mary Uhl-Bien, Ph.D.
BNSF Railway Endowed Professor of Leadership
Professor of Management
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PO Box 298530
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Fort Worth, Texas 76129
m.uhl-bien@tcu.edu
(817) 257-7153

Bettencourt, Lance

From: Cook, Kim
Sent: Monday, March 25, 2024 11:54 AM
To: Bettencourt, Lance; Uhl-Bien, Mary
Subject: FW: Game Theory Class Question

From: Hawley, Zack <z.hawley@tcu.edu>
Sent: Monday, March 25, 2024 11:54 AM
To: Cook, Kim <K.COOK@tcu.edu>
Subject: RE: Game Theory Class Question

Hi Kim,

Of course. That would be great.

Best,
Zack

From: Cook, Kim <K.COOK@tcu.edu>
Sent: Monday, March 25, 2024 11:35 AM
To: Hawley, Zack <z.hawley@tcu.edu>
Cc: Uhl-Bien, Mary <m.uhl-bien@tcu.edu>; Bettencourt, Lance <l.bettencourt@tcu.edu>
Subject: Game Theory Class Question

Zach,

Professors Mary Uhl-Bien and Lance Bettencourt are in the process of proposing a leadership minor in Neeley, with a hope to have some interdisciplinary aspects. I am an Instructor in the Management and Leadership Department in Neeley and helping coordinate the future efforts of the minor. We are proposing this program for Neeley Leadership Program students (30 students a year), which is an existing cohort-based program consisting of 15 hours (5 classes) of business-centric classes. Additionally, it will be open to non-NLP Neeley students. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We are putting together a list of 14 elective courses for the students as options for a 6th course (an elective) for the minor. To have an interdisciplinary approach, we would like to include some optional elective courses outside of the School of Business. The full list is below.

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ECON 40123	Game Theory	3
HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

One of these is your Game Theory class, as we feel like it would be a great addition to the lineup. Is it ok for us to include ECON 40123 as an elective option for students taking the leadership minor? I have also talked with Eric Cox to include his course, POSC 39023: Game Theory in International Relations as an additional option as well. You would have no obligation to have to accommodate the students. If an elective course is full, they can choose from other options on the list.

I'd be happy to answer any questions you may have.

Thanks!

Kim Cook, Ed.D., MBA
Instructor
Department of Management and Leadership
M. J. Neeley School of Business
TCU Box 298530
Fort Worth, Texas 76129
817-257-4061
k.cook@tcu.edu

Bettencourt, Lance

From: Cook, Kim
Sent: Monday, March 25, 2024 11:01 AM
To: Uhl-Bien, Mary; Bettencourt, Lance
Subject: FW: Game Theory Course

Per the info below, we need to update the paperwork to POSC 39023: Game Theory in International Relations.

From: Cox, Eric <e.cox@tcu.edu>
Sent: Monday, March 25, 2024 10:57 AM
To: Cook, Kim <K.COOK@tcu.edu>
Subject: RE: Game Theory Course

Kim,

The Econ course (ECON 40123) isn't actually mine – that one is taught by Zach Hawley. My game theory course is POSC 39023: Game Theory in International Relations.

If you want to include mine, I would be fine with it. Zach and I teach similar subjects, though he does include a bit more optional high level math in his. Mine differs in that as part of our research sequence in Political Science, students have to apply game theory to an original research question. Basically, they write a 15-20 page research paper in which they must design a game theoretic explanation for some empirical puzzle.

Best regards,
Eric

From: Cook, Kim <K.COOK@tcu.edu>
Sent: Monday, March 25, 2024 10:06 AM
To: Cox, Eric <e.cox@tcu.edu>
Cc: Uhl-Bien, Mary <m.uhl-bien@tcu.edu>; Bettencourt, Lance <l.bettencourt@tcu.edu>
Subject: Game Theory Course

Hi Eric,

As a follow up to our conversation on Friday regarding your Game theory course, here is some more information. Professors Mary Uhl-Bien and Lance Bettencourt are in the process of proposing a leadership minor in Neeley, with a hope to have some interdisciplinary aspects. I am an Instructor in the Management and Leadership Department in Neeley and helping coordinate the future efforts of the minor. We are proposing this program for Neeley Leadership Program students (30 students a year), which is an existing cohort-based program consisting of 15 hours (5 classes) of business-centric classes. Additionally, it will be open to non-NLP Neeley students. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We are putting together a list of 14 elective courses for the students as options for a 6th course (an elective) for the minor. To have an interdisciplinary approach, we would like to include some optional elective courses outside of the School of Business. The full list is below.

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ECON 40123	Game Theory	3
HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

One of these is your Game Theory class, as we feel like it would be a great addition to the lineup. Is it ok for us to include ECON 40123 as an elective option for students taking the leadership minor? You would have no obligation to have to accommodate the students. If an elective course is full, they can choose from other options on the list.

I'd be happy to answer any questions you may have.

Thanks!

Bettencourt, Lance

From: Landreth Grau, Stacy
Sent: Monday, April 8, 2024 11:37 AM
To: Bettencourt, Lance
Subject: Re: Leadership Minor & Empathy

That is fine, given the parameters we discussed.

Stacy Landreth Grau, Ph.D.
Associate Dean, John V. Roach Honors College
Associate Professor of Medical Education, Burnett School of Medicine
Neeley School of Business - Neeley Fellows Faculty
Texas Christian University; s.grau@tcu.edu; 817-257-6540; Sadler Hall 303A

From: Bettencourt, Lance <l.bettencourt@tcu.edu>
Date: Monday, April 8, 2024 at 10:59 AM
To: Landreth Grau, Stacy <s.grau@tcu.edu>
Cc: Cook, Kim <K.COOK@tcu.edu>, Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Subject: RE: Leadership Minor & Empathy

Hi Stacy,

Happy eclipse day! [seems like a thing – sunny so far!]

Just checking in to hopefully get the honors college support for listing the HCOL 41023: Empathy course as an elective for the leadership minor.

We are needing to get our paperwork by the middle of this week.

Thanks Stacy.

Lance

Lance A. Bettencourt, PhD
Professor of Professional Practice, Marketing
Academic Director, BNSF Neeley Leadership Program
Neeley School of Business
Texas Christian University

T 817-257-5048

From: Landreth Grau, Stacy <s.grau@tcu.edu>
Sent: Friday, March 29, 2024 11:22 AM
To: Bettencourt, Lance <l.bettencourt@tcu.edu>
Cc: Cook, Kim <K.COOK@tcu.edu>; Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Subject: Re: Leadership Minor & Empathy

Hi Lance,
Given the expansion a bit, I need to chat with Marie Martinez and Ron Pitcock on Monday. Off the top, I don't think it will be an issue as long as there are no honors/leadership minor students who demand the course for the minor credit. Also, we don't have mandatories on when courses are offered – it is completely instructor choice – so right now, Dr. Williams is teaching it, but there may be times when she wishes to teach something else (either based on her new ideas or based on overall Honors College needs). So, I cannot guarantee that the course will be offered each semester, and we can't have the demand for the course generated by the minor students (nor can we give priority to students wishing to take the leadership minor.) The latter would be unfair to other honors students. I hope this makes sense. Honors College just makes a promise to each student who is in honors that they can finish – that we have enough space and classes for that to happen. This allows us to have about an 85% graduation rate which is significantly higher than national norms.

I guess my other question (which you may not have an answer to) is: How many students are anticipated to take the minor, and how many may be Honors students? I ask only because the sections in Honors are intentionally small given the type of course (HCOL typically has 14-16 students).

Thanks! Have a great Easter.

Best,
Stacy

Stacy Landreth Grau, Ph.D.
Associate Dean, John V. Roach Honors College
Associate Professor of Medical Education, Burnett School of Medicine
Neeley School of Business - Neeley Fellows Faculty
Texas Christian University; s.grau@tcu.edu; 817-257-6540; Sadler Hall 303A

From: Bettencourt, Lance <l.bettencourt@tcu.edu>
Date: Friday, March 29, 2024 at 10:50 AM
To: Landreth Grau, Stacy <s.grau@tcu.edu>
Cc: Cook, Kim <K.COOK@tcu.edu>, Uhl-Bien, Mary <m.uhl-bien@tcu.edu>
Subject: Leadership Minor & Empathy

Stacy,

As I believe you are aware, there is now a broader leadership minor being proposed (more than just NLP students). At present, the minor would be capped at 33 per year plus the 30-32 from NLP, so approximately 65 total.

The new minor is still proposing a 6th course elective to fulfill the leadership minor requirements. Among the courses we'd like to list is still HCOL 41023: Empathy.

In addition, there are 13 other courses as elective options. In total for these courses, there were over 200 seats available in current class offerings in 2023-2024. See the full list of course options below.

As before, we are NOT proposing that anyone can take the HCOL 41023: Empathy course. It will only be honors college students who can already take the course. But we do think it's an exceptional course to complement the skills and know-how students in the leadership minor will learn. And we will be sure to advise all students in the minor not to wait until the last semester to fulfill the elective requirement for the minor. So if they can't get into Empathy, this will not cause problems for the Honors College.

With this in mind, we'd like to get the support of the Honors College to include HCOL 41023: Empathy course among the set of elective course options for the leadership minor as it is now being proposed.

Thanks Stacy.

~Lance

Full List of Proposed Elective Options

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ECON 40123	Game Theory	3
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HCOL 41023	Empathy	3
PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

Lance A. Bettencourt, PhD
Professor of Professional Practice, Marketing
Academic Director, BNSF Neeley Leadership Program
Neeley School of Business
Texas Christian University

T 817-257-5048

Bettencourt, Lance

From: Dennis, Mark
Sent: Tuesday, March 26, 2024 10:00 AM
To: Cook, Kim; Uhl-Bien, Mary; Bettencourt, Lance
Cc: Hestir, Blake; Dennis, Mark
Subject: Re: Question Regarding the Art and Science of Human Floursh**ing**

March 26, 20024

Dear Kim,

Thank you for checking in with us!

We would be delighted to have the flourishing course counted in the leadership minor.

You might also consider the course we teach in the summer titled "Mindfulness and Modern Life" (ADRN 20203). Although not specifically focused on business and leadership, we do discuss in a general way how mindfulness, meditation, and other contemplative practices have become popular in American corporations, including Google, Aetna, and others.

I would like to mention that I taught a course just one time titled "The Mindful Leader" for the BNSF program. Unfortunately, I haven't had the opportunity to teach it again.

But if there were interest on your part, perhaps we could meet some time to discuss the possibility of reviving it. As background, I had studied business finance as an undergraduate and worked for a couple years in the business world, including one year in a mutual fund in Boston, before traveling to Japan and India to pursue an interest in meditation.

Finally, we recently led a few meditation sessions for Neeley Fellows students through Jessica Andrews who has become involved in our CALM Studies group. Bryce Hopper is one of student group's leaders. And we started offering one-off meditation programs for the Neeley Fellows six or seven years ago and have enjoyed working with your students.

Warm wishes,

Mark

> On Mar 25, 2024, at 10:02 AM, Cook, Kim <K.COOK@tcu.edu> wrote:
>
> Mark and Blake,
>
> Professors Mary Uhl-Bien and Lance Bettencourt are in the process of proposing a leadership minor in Neeley, with a hope to have some interdisciplinary aspects. I am an Instructor in the Management and Leadership Department in Neeley and helping coordinate the future efforts of the minor. I am currently in a class with Jan Queseda, who gave me your names for contact.
>
> We are proposing this program for Neeley Leadership Program students (30 students a year), which is an existing cohort-based program consisting of 15 hours (5 classes) of business-centric classes. Additionally, it will be open to non-NLP Neeley students. The non-NLP Neeley students will be phased in starting in Fall 2025, and beginning in 2026-2027 will be capped at 60 students per year. We

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PHIL 20203 (or RELI 20203)	The Art and Science of Human Flourishing	3

One of these is your Human Flourishing class, as we feel like it would be a great addition to the lineup. Is it ok for us to include PHIL/RELI 20203 as an elective option for students taking the leadership minor? You would have no obligation to have to accommodate the students. If an elective course is full they can choose from other options on the list. If yes, how would you prefer it be listed in the information.

I'd be happy to answer any questions you may have.

Thanks!

Kim Cook, Ed.D., MBA
Instructor
Department of Management and Leadership
M. J. Neeley School of Business
TCU Box 298530
Fort Worth, Texas 76129
817-257-4061
k.cook@tcu.edu