UNDERGRADUATE & GRADUATE COUNCIL: PROPOSAL FOR CHANGE IN EXISTING COURSE/PROGRAM/POLICY

Originating Unit: Entrepreneurship and Innovation Department

Select appropriate council for review:

☑ **Undergraduate Course** for Undergraduate Council Review

• (50000 - level courses are considered both undergraduate and graduate level courses and should first be routed to the Undergraduate Council for review and approval. UG Council will then route approved courses to Graduate Council for review and approval.)

☐ Core Curriculum Consideration (course requests to be vetted by core curriculum committee for addition to TCU Core Curriculum following approval by Undergraduate Council)

☐ **Graduate Course** for Graduate Council Review

Type of action: ◯ In-person course ◯ Fully online course (Fall and/or Spring Semesters Only)

Type of change requested:

☐ Course Number

☐ Program Prerequisite(s)* (must complete "Programs Only" section below)

☐ Course Description

☑ Program Requirements*(must complete "Programs Only" section below)

☐ Drop Course

☐ Drop Program**

***A SACSCOC Drop Program Justification form will need to be completed*

☐ Course Prerequisites(s)

☐ TCU Core Curriculum Course?

☐ Course Title

☐ Other, please specify

☐ Policy Change*** (Change in undergraduate or graduate program policy that impacts several programs)

****Attach documentation to justify and describe the requested policy change*

Semester and year change will take effect: Fall 2025

Course component type: Activity

Current name:

Proposed name:

Appropriate computer abbreviation (30 spaces or less):

Programs Only Current program code: (ex:EDCE-PHD) ENTR-BBA

Proposed code (list 2) or

Current CIP code: 52.0701

Does change require new or change in CIP code: ○ Yes ◉ No

If yes, what is the proposed new CIP code:

***for reference please visit: nces.ed.gov/ipeds/cipcode/resources.aspx?y=56

Can have a second major: ◉ Yes ○ No

Is the program already considered TCU STEM? ○ Yes ◉ No

Does the change include a request to be a TCU STEM program? ○ Yes ◉ No

Program to be promoted to prospective undergraduate students by TCU Admissions? ○ Yes ○ No

Description of change (omit if dropping a course or program):

Add associated requirements to the Entrepreneurship and Innovation major.

Present Catalog Copy:

See attached.

Proposed Catalog Copy:

See attached.

What is the justification and supporting evidence for the change requested?

This change is being proposed in conjunction with the broader proposed changes in Neeley's business core curriculum (see accompanying proposals). The purpose of the overall change to Neeley's core is to right-size the general business core in a way that will allow students to customize their learning experience, while also giving departments more flexibility in major course offerings and/or associated requirements.

It was determined that ACCT 40163 was not critical to the Neeley core (i.e., not equally important for all business majors); however, it is important for ENTR majors given that the focus of the course is managerial accounting.

Because of Neeley's and TCU's missions, all business students must have a minimum of 3 total hours of global and ethical content. Under the current Neeley core, all students satisfied this requirement by taking BUSI 30383; however, some departments felt their majors would benefit from global and ethical content that is more discipline specific (particularly those disciplines that have external credentialling requirements). As such, each department can choose how they will meet the global and ethical content requirement through their selection of one or more associated requirements. ENTR will satisfy the global and ethical requirement by requiring their students to take BUSI 30383.

Explain how the change(s) will affect the current learning outcomes and assessment mechanisms?

The proposed course change will not affect current learning outcomes or assessment mechanisms. Assessment for any business major is not currently conducted in ACCT 40163. Assessment for the ENTR major will remain consistent with the existing plan.

Faculty & Other Resources: How will the unit provide support for this change and any other impact this change may have on the current departmental listings?

No additional resources will be required. ACCT 40163 is currently required of all BISA, ENTR, MANA, MARK, and SVCM majors. Under the proposed change only a subset of these students will be required to take ACCT 40163. As such, faculty resources in ACCT will be freed to teach other ACCT courses. Similarly, BUSI 30383 is currently offered to all Neeley students. Under the proposed change, only a subset will be required to take BUSI 30383.

Additional resources required:

- ☐ Faculty:
- ☐ Space:
- ☐ Equipment:
- ☐ Library:
- ☐ Financial Aid:
- ☐ Other:

Change in teaching load: ○ Yes ◉ No

Does this change affect any other units of the University? ○ Yes ◉ No
If yes, attach supporting statement signed by chair of affected unit.

Click here to attach a file attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and the cross-listed units.

Click here to attach a file attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments

Chair of Originating Unit: (Chair is also attesting that the appropriate <u>departmental curriculum committee</u> has reviewed and approved the change, <u>if applicable</u>):

Name: Will Drover

Unit: Dept. of Entrepreneurship & Inr

Signature: Will Drover Digitally signed by Will Drover Date: 2024.11.13 14:38:15 -06'00'

College curriculum committee chair signature (attesting to committee review and approval)

Name:
Travis Tokar
Unit:
Neeley Undergraduate Curricul
Signature:
Travis Tokar Digitally signed by Travis Tokar Date: 2024.12.04 13:45:50 -06'00'

Dean or Dean's designee approval.

Name:
Hettie Richardson
Unit:
Neeley School of Business
Signature:
Hettie Richardson Digitally signed by Hettie Richardson Date: 2025.01.16 09:00:06 -06'00'