

**UNDERGRADUATE COUNCIL
Request for Change(s)**

Originating unit requesting change

Type of Change requested:

- | | | | | | |
|--------------------------|--------------------|--------------------------|------------------------|--------------------------|----------------------|
| <input type="checkbox"/> | Course number(s) | <input type="checkbox"/> | Course prerequisite(s) | <input type="checkbox"/> | Program description |
| <input type="checkbox"/> | Course title | <input type="checkbox"/> | Drop course(s) | <input type="checkbox"/> | Program requirements |
| <input type="checkbox"/> | Course description | <input type="checkbox"/> | Drop program(s) | | |

Semester and year change(s) take effect:

Appropriate computer abbreviation if
course title is more than 30 spaces:

Briefly summarize the change requested:

Programs Only

Program Name: _____

Current Code: _____ Proposed New Code (list 2): _____ or _____
(ex: INDE-BFA)

Can have second major: ____ Yes ____ No

Current 6-digit CIP Code: _____

Does the change require a new or change in CIP code? ____ Yes ____ No

If yes, what is the proposed 6-digit CIP code? _____

*for reference, please visit: <https://nces.ed.gov/ipeds/cipcode/resources.aspx?v=56>

Catalog copy

Present catalog copy (paste-up from catalog is acceptable).

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

1. What is the justification for the change(s) requested?
2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.
3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

4. **Educational Resources:** Will this change require additional resources not currently available (e.g. space, equipment, library, other)? YES
If yes, list additional resources needed. NO

5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).

6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

Approval signature of chairperson of originating unit

Existing Listing:

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements (12 semester hours)

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital

[ENTR 30533](#) and [ENTR 40143](#) have a writing emphasis

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40233	Family Business
ENTR 40313	Social Entrepreneurship
ENTR 40333	Corporate Entrepreneurship
ENTR 40970	Special Problems in Entrepreneurship and Innovation
FINA 30303	Insurance
INSC 30723	Systems Planning and Process Analysis
INSC 40303	Demand Planning and Management
INSC 40323	Procurement/Supply Management
MANA 40203	Managing People and Human Resources
MANA 40223	International Management
MANA 40633	Principles of Negotiation

[MARK 30113](#)

Marketing Research

[MARK 40223](#)

Exceptional Service Experiences

[MARK 40243](#)

Product Innovation and Brand Management

Free electives: Students should consult their academic advisor in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 120 total hours.

Proposed Changes Highlighted :

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements (12 semester hours)

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital

[ENTR 30533](#) and [ENTR 40143](#) have a writing emphasis

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 40163	Ventures in Transition
ENTR 40010	Internship
ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40233	Family Business
ENTR 40313	Social Entrepreneurship
ENTR 40333	Corporate Entrepreneurship
ENTR 40970	Special Problems in Entrepreneurship and Innovation
FINA 30303	Insurance
INSC 30723	Systems Planning and Process Analysis
INSC 40303	Demand Planning and Management
INSC 40323	Procurement/Supply Management
MANA 40203	Managing People and Human Resources

MANA 40223	International Management
MANA 40633	Principles of Negotiation
MARK 30113	Marketing Research
MARK 40223	Exceptional Service Experiences
MARK 40243	Product Innovation and Brand Management

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