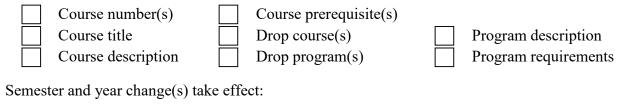
UNDERGRADUATE COUNCIL Request for Change(s)

Originating unit requesting change

Type of Change requested:



Appropriate computer abbreviation if course title is more than 30 spaces:

Briefly summarize the change requested:

Programs Only Program Name:	
Current Code:Proposed New Code (list 2): (ex: INDE-BFA)	or
Can have second major: Yes No	
Current 6-digit CIP Code: Does the change require a new or change in CIP code?Yes	_No
If yes, what is the proposed 6-digit CIP code? *for reference, please visit: https://nces.ed.gov/ipeds/cipcode/resource	es.aspx?y=56

Catalog copy

Present catalog copy (paste-up from catalog is acceptable.

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

1. What is the justification for the change(s) requested?

- 2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.
- 3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

4.	Educational Resources: Will this change require additional resources not	curr	ently
	available (e.g. space, equipment, library, other)?		YES
	If yes, list additional resources needed.		NO

- 5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).
- 6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

Approval signature of chairperson of originating unit

Revised 02/2020

Existing Listing:

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements (12 semester hours)

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital

ENTR 30533 and ENTR 40143 have a writing emphasis

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40233	Family Business
ENTR 40313	Social Entrepreneurship
ENTR 40333	Corporate Entrepreneurship
<u>ENTR 40970</u>	Special Problems in Entrepreneurship and Innovation
FINA 30303	Insurance
INSC 30723	Systems Planning and Process Analysis
INSC 40303	Demand Planning and Management
INSC 40323	Procurement/Supply Management
<u>MANA 40203</u>	Managing People and Human Resources
MANA 40223	International Management
MANA 40633	Principles of Negotiation

MARK 30113	Marketing Research
MARK 40223	Exceptional Service Experiences
MARK 40243	Product Innovation and Brand Management

Free electives: Students should consult their academic advisor in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 120 total hours.

Proposed Changes Highlighted :

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements (12 semester hours)

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital

ENTR 30533 and ENTR 40143 have a writing emphasis

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 40163	Ventures in Transition
<mark>ENTR 40010</mark>	Internship Internship
ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40233	Family Business
ENTR 40313	Social Entrepreneurship
ENTR 40333	Corporate Entrepreneurship
<u>ENTR 40970</u>	Special Problems in Entrepreneurship and Innovation
FINA 30303	Insurance
INSC 30723	Systems Planning and Process Analysis
INSC 40303	Demand Planning and Management
INSC 40323	Procurement/Supply Management
MANA 40203	Managing People and Human Resources

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