

Originating Unit: Neeley Graduate Programs

Type of action: ☐ Undergraduate program ☒ Graduate program
☐ Online program (hybrid, synchronous, or asynchronous)
☒ Certificate program (if yes, will certificate appear on transcript) ☒ Yes ☐ No
☐ Licensure
☐ External Accreditation Required (outside of SACS)? ☐ Yes ☐ No

Semester and year course/program will take effect: Spring 2022

New program title:

Certificate in Health Policy and Management

This is a TCU STEM Program ☐ Yes ☒ No

Proposed four-letter plan abbreviation (ex. GRAD): CHPM

Proposed 6-digit CIP Code? 51.0722

for reference, please visit: <https://nces.ed.gov/ipeds/cipcode/resources.aspx?y=56>

Description of program:

The Certificate in Health Policy and Management addresses the emerging trends, unique challenges and business opportunities facing the healthcare industry. Offered as an integrated sequence of courses, the Certificate provides knowledge, perspectives and skills to prepare

Strategic Plan

The Certificate in Health Policy and Management aims to support the ongoing professional and career development of current healthcare professionals and students pursuing various healthcare-related professions. The mission of the program is to equip professionals with the

Job Market Need:

The healthcare industry in North Texas represents about 15 percent of the regional economy and includes health systems, hospitals, outpatient clinics, pharmaceuticals, medical devices, health technology, and health insurance. Six health systems are among the top 25 largest employers in

Student Demand:

The Certificate will serve student demand from a number of graduate and undergraduate feeder programs across TCU: TCU and UNTHSC School of Medicine 3rd year students, TCU pre-health and Kinesiology graduates, TCU Nursing graduate students (MSN or DNP), TCU

Enrollment Projections (provide brief description here and attach a table as Appendix material):

The Certificate will offer an integrated set of courses to satisfy student interest from a number of feeder programs and organizations:

Click here to attach a file

attached files can be seen and managed in Acrobat Pro by clicking on View > Show/Hide > Navigations Panes > Attachments



NEW PROGRAM SUBMISSION FORM

Five-Year Costs and Funding Sources Summary (please submit *New Program Budget Form*)

Faculty: no additional costs

Program Staff & Administration: no additional costs

Graduate Student Support: no additional costs

Space & Facility Needs: no additional needs

Equipment Needs: no additional needs

Library Resources: no additional needs

Signature Dean, TCU Library

Date

Comments

IT Resources: no additional needs

**Koehler Center for Instruction,
Innovation, and Engagement Resources:** no additional needs; all courses are existing.

Tuition: Graduate tuition rate \$1,790 per credit hour x 9.0 credit hours

Tuition Discount Request: none

Student Fees: \$500 per semester x 5 semesters = \$2,500 per enrolled student

Other Funding: none

Change in Teaching Load: ☐ Yes ☒ No

Courses taught via Teaching Overload: ☐ Yes ☒ No

Will this program affect any other units within the university? ☐ Yes ☒ No

If yes, submit supporting statement signed by chair of affected unit.



NEW PROGRAM SUBMISSION FORM

Curriculum:

The Certificate in Health Policy and Management consists of 9.0 credit hours and includes:

6.0 credit hours required courses:

Diversity Equity and Inclusion (DEI) Essential Competency Components:

NA

Candidacy and Dissertation/Thesis (if applicable):

NA

Delivery Modes, Use of Distance Technologies, and Delivery of Instruction:

Courses are delivered in a hybrid format, allowing both in-person and synchronous, remote students. TCU Online will be used to support course delivery as informed by TCU Hybrid Design and Delivery guidelines. All courses are existing courses.

Program Evaluation:

The student learning outcomes of the Certificate are for students to:

- Apply concepts from health economics to analyze health policy and organizational decision making, with specific consideration of the features of competitive markets, market failures, stakeholder

Administrative Oversight:

Valerie Johnston, PhD
Associate Professor of Professional Practice in Healthcare Management
Faculty Lead

Faculty:

The Certificate is composed of existing courses taught by current faculty: Valerie Johnston, PhD; Mary Uhl-Bien, PhD; Patrick Crocker, JD, MBA.

Program Faculty Productivity: (Doctoral programs only; Appendix material requested):

NA

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Collaborative Arrangements (if applicable):

NA



NEW PROGRAM SUBMISSION FORM

Program Contact Person (person to contact with questions regarding program or individual completing the form):

Name: Valerie Johnston

Extension: 4080

Email v.johnston@tcu.edu

REQUIRED SIGNATURES:

Chair of Originating Unit:

Unit: Neeley Graduate Programs

Endorse Program: ☒ Yes ☐ No

Name: David Allen

Signature: *David Allen*

Date: 11/3/2021

Dean of Originating Unit:

College/School: Neeley School of Business

Endorse Program: ☒ Yes ☐ No

Name: Daniel Pullin

Signature: *Daniel Pullin*

Date: 11/3/2021



Required Appendices (if applicable):

Click here to attach a file

attached files can be seen and managed in Acrobat Pro by clicking on
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- A. Completed and Signed Permission to Plan Form**
- B. Approved Assessment Plan with Signed Signature Page and Curriculum Map**
- C. Course Descriptions and Prescribed Sequence of Courses**
- D. New Program Budget Form**
- E. College or Departmental Policy on Faculty Teaching Load**
If teaching load policy is set at the departmental level, include that information.
- F. Table of Program Full-time and Support Faculty (table template found at <https://gradcouncil.tcu.edu/submission-forms/> or <http://www.ugradcouncil.tcu.edu/>)**
- G. Program Faculty Productivity Tables (table template found at <https://gradcouncil.tcu.edu/submission-forms/>)**
- H. Curricula Vitae for Program Full-time Faculty**
- I. Curricula Vitae for Program Support Faculty**
- J. Articulation Agreements with Partner Institutions**
Include copies of any agreements or Memoranda of Understanding related to the proposed program. These include formal and sustained arrangements with other universities, private businesses, or governmental agencies that contribute directly to the proposed program and student research/residency opportunities.
- K. List of Specific Clinical or In-Service Sites to Support the Proposed Program, if applicable**
- L. Letters of Support**
Letters from regional and national companies who have made commitments to hire graduates from the proposed new program are particularly helpful. Also, include statements of support or commitments to shared research projects from any similar or partner institutions.