## Originating Unit Department of Strategic Communication

Type of action: $\square$ change in course $\square$ change in program

## Type of change requested:



Number
Description
Drop Course


Course Title
Prerequisite(s) Program

Drop Program*
Requirements
*A SACSCOC Drop Program Justification form will need to be completed
Semester and year course/program will take effect: FALL 2021

## Course instructional methodology:

course component types: ugradcouncil.tcu.edu/forms/Course Component Types.pdf

Current name:
Proposed name:
Appropriate computer abbreviation (30 spaces or less):

## Programs Only

Current program code:
(ex:EDCE-PHD)

Proposed code (list 2)
or
Current CIP code: 09.0900
Does the change require a new or change in CIP code: $\square$ Yes $\square$ No
If yes, what is the proposed new CIP code:
*for reference please visit: nces.ed.gov/ipeds/cipcode/resources.aspx?y=56
Is the program already considered TCU STEM: $\square$ Yes No

Does the change include a request to be a TCU STEM program: $\square$ Yes $\checkmark$ No

Description of change (omit if dropping a course or program):

## Present Catalog Copy

## Combined Bachelor's/Master's Program

This program allows outstanding strategic communication students to earn both a bachelor' s degree and a master' s degree in five years. Students may apply for admission to the Master of Science in Strategic Communication program during the semester they complete 75 hours of undergraduate coursework.

To be considered for admission, students must submit a graduate application. The application process is competitive, and only students with outstanding undergraduate performance and strong letters of recommendation will be considered. Students who are admitted complete up to 12 semester hours in the strategic communication graduate program during the last year of undergraduate study. Those 12 hours may fulfill elective requirements for the undergraduate strategic communication major. Once the student fulfills all graduation requirements for the undergraduate degree, he or she earns the baccalaureate degree in strategic communication.

During the summer before her or his fifth year, the student should plan to complete 6 hours of strategic communication graduate courses. In the fifth year, the student then completes the remaining 18 semester hours toward the strategic communication master' s degree. Students intending to pursue the combined bachelor' s/master' s program should make their plans known as early as possible to faculty members in the Department of Strategic Communication to ensure proper advising.

## Proposed Catalog Copy:

(Remove references to Combined Bachelor's/Master Program.)

## Supporting evidence or justification:

Department does not have the resources to support this program.

Explain how the change(s) will affect the current outcomes and assessment mechanisms? Dropping this program will mean that assessment is not necessary.

Additional resources required
Faculty: n/a

Space: n/a

Equipment: n/a

Library: n/a

Financial Aid: n/a

Other:

Change in teaching load: $\mathrm{n} / \mathrm{a}$
Does this change affect any other units of the University? Yes $\square$ No $\boldsymbol{\checkmark}$
If yes, submit supporting statement signed by chair of affected unit.

If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and the cross-listed units.

Chair of Originating Unit:

Name: Catherine A. Coleman
Unit: Department of Strategic Communication
signature: Catherine A. Coleman Digitally signed by Catherine A. Coleman

