

UNDERGRADUATE COUNCIL

Request for New Program

Originating unit requesting program: College of Fine Arts

New Program title: Certificate in Arts Leadership & Entrepreneurship

Proposed program code (list 2): **ARLECERT** or **ARTSCERT**

(ex. INDE-BFA)

Can have second major: Yes No

Proposed CIP Code: 50.1001

*for reference please visit: <https://nces.ed.gov/ipeds/cipcode/resources.aspx?y=56>

- I. By university policy all programs must have a Program Assessment Plan approved by the Director of Assessment. Please include a copy of the assessment plan for this program or a letter from the Director of Assessment verifying that the assessment plan has been approved.

Guidelines for preparation of a Program Assessment Plan are available from the Office of Assessment or at www.ie.tcu.edu.

- II. If this program is to be delivered online, include a letter from the Koehler Center stating that program administrators and identified faculty are working with the Koehler Center to fulfill TCU Distance Learning requirement.

- III. Need and comparisons:
Demonstrate the need for the program (surveys, professional data, area programs or lack thereof, student inquiries, programs at other universities).

This program would be a streamlining of the existing Arts Leadership & Entrepreneurship minor, with a goal of making these practical skills for professional development more accessible to Fine Arts students. The ARLE program was created in response to extensive research on student/alumni needs, programs at peer and aspirant institutions, and the needs of DFW arts organizations. We believe the Certificate program will attract additional students while also reducing demand on faculty resources.

- IV. Resources:

- A. Explain how the unit will provide faculty support for this offering and any other impact this program will have on other current departmental listings, (e.g. change in teaching assignment, part-time faculty).

Adjustments in current faculty teaching assignments/load, possibly supplemented by part-time faculty if enrollment numbers justify additional sections.

- B. How will faculty support for this offering impact offerings for other units?

No significant impact on current unit offerings. Instructors would be assigned from non-essential courses or the courses would be taught as voluntary overloads.

- C. Will additional resources be required?
(If yes, provide the appropriate information requested below). YES NO

Space:
N/A

Equipment:
N/A

Library:
N/A

Other:
N/A

V. Proposal items:

- A. Catalog copy for new program as it would appear in the Undergraduate Studies Bulletin.

The College of Fine Arts offers a Certificate in Arts Leadership & Entrepreneurship. This program is designed to equip students with knowledge, tools, and skills to effectively lead arts organizations and manage careers in the twenty-first century creative economy. This program is open to all TCU students.

The requirement for the 9-credit certificate are:

<u>ARLE 20103</u>	Introduction to Arts Leadership and Entrepreneurship	3
	<i>Any two additional ARLE courses</i>	6

- B. New course proposals (see Undergraduate Council's form for new courses).

N/A

- C. Changes in existing courses, if any.

N/A

VI. Letters of support from any affected units or programs:

- VII. Effective date for proposed program (semester, year): Fall 2021



Approval signature of chairperson of originating unit