

**UNDERGRADUATE COUNCIL  
Request for Change(s)**

Originating unit requesting change

Department of Journalism

Type of Change requested:

- |                          |                    |                          |                        |                                     |                      |
|--------------------------|--------------------|--------------------------|------------------------|-------------------------------------|----------------------|
| <input type="checkbox"/> | Course number(s)   | <input type="checkbox"/> | Course prerequisite(s) | <input checked="" type="checkbox"/> | Program description  |
| <input type="checkbox"/> | Course title       | <input type="checkbox"/> | Drop course(s)         | <input checked="" type="checkbox"/> | Program requirements |
| <input type="checkbox"/> | Course description | <input type="checkbox"/> | Drop program(s)        |                                     |                      |

Semester and year change(s) take effect:

Fall 2021

Appropriate computer abbreviation if  
course title is more than 30 spaces:

Briefly summarize the change requested:

The change is about re-naming the current News and Media Studies program to read  
Journalism-BS

**Programs Only**

Program Name: Bachelor of Science in Journalism

Current Code: NMST-BS Proposed New Code (list 2): JOUR-BS or \_\_\_\_\_  
(ex: INDE-BFA)

Can have second major: X Yes \_\_\_ No

Current CIP Code: 09.0102

Does the change require a new or change in CIP code? X Yes \_\_\_ No

If yes, what is the proposed CIP code? 09.04

\*for reference, please visit: <https://nces.ed.gov/ipeds/cipcode/resources.aspx?y=56>

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## Catalog copy

Present catalog copy (paste-up from catalog is acceptable).

## News and Media Studies, BS

The Bachelor of Science in News and Media Studies focuses on the study of media in society. The major requires 33 hours, including [JOUR 10103](#) or [JOUR 10203](#), [JOUR 10113](#), [JOUR 10303](#), [JOUR 20003](#), [JOUR 30563](#), [JOUR 30853](#), [JOUR 40523](#), [JOUR 40553](#), 6 hours of journalism electives and 3 hours of electives from any area in the Bob Schieffer College of Communication (COMM, FTDM, JOUR, STCO).

### Requirements

#### Required Courses for All News and Media Studies Majors

JOUR 10103 Media Literacy (3)

OR

JOUR 10203 Introduction to Journalism (3)  
 JOUR 10113 Media Writing and Editing (3)  
 JOUR 10303 Introduction to Visual Journalism (3)  
 JOUR 20003 Diversity and the Media (3)  
 JOUR 30563 Digital Storytelling (3)  
 JOUR 30853 Historical Development of Mass Media (3)  
 JOUR 40523 Law and Ethics of Mass Communication (3)  
 JOUR 40553 Issues in News (3)

#### Journalism Electives

JOUR 40563 Media Management (3)  
 JOUR 40573 Contemporary Issues in Sports Journalism (3)  
 JOUR 40613 Media Ethics (3)  
 JOUR 40813 Media in Washington (3)  
 JOUR 40993 Mass Media and Society (3)

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

## Journalism, BS

The BS with a major in journalism requires 124 hours with 39 hours of journalism, including [JOUR 10113](#), [JOUR 10203](#), [JOUR 10303](#), [JOUR 20003](#), [JOUR 30204](#), [JOUR 40523](#) and [JOUR 40983](#). Students must take at least one class from the following: [JOUR 40203](#), [JOUR 40453](#), [JOUR 40463](#), [JOUR 40483](#), [JOUR 40643](#), or [JOUR 40820](#), meaning all journalism majors must have a minimum of one upper-level reporting course. Also, students must take at least one class from the following: [JOUR 30853](#), [JOUR 40443](#), [JOUR 40553](#), [JOUR 40563](#), [JOUR 40573](#), [JOUR 40613](#), [JOUR 40813](#), or [JOUR 40993](#), meaning all journalism majors must have a minimum of one seminar course. Eleven hours of journalism electives complete the degree requirements.

A minor is required. Additionally, students may pursue a specialty by fulfilling requirements for a certificate in broadcast journalism.

### Requirements

#### Required Courses for Journalism Majors

JOUR 10113 Media Writing and Editing (3)  
 JOUR 10203 Introduction to Journalism (3)  
 JOUR 10303 Introduction to Visual Journalism (3)  
 JOUR 20003 Diversity and the Media (3)  
 JOUR 30204 Reporting (4)  
 JOUR 40523 Law and Ethics of Mass Communication (3)  
 JOUR 40983 Multi-platform Capstone (3)  
[JOUR 10113](#), [JOUR 10203](#), [JOUR 10303](#), [JOUR 20003](#) must be passed with a "C" or better before enrolling in Reporting, a required course. See prerequisites for other required 30000- and 40000-level courses.

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In addition, all journalism majors must complete at least one of the following upper-level reporting classes:

JOUR 40203 Advanced News Production (3)  
JOUR 40453 Business Journalism (3)  
JOUR 40463 Public Affairs Reporting (3)  
JOUR 40483 Sports Journalism (3)  
JOUR 40643 Long-Form Journalism (3)  
JOUR 40820 Washington Internship (3-6)

All journalism majors must complete at least one of the following seminar classes

JOUR 30853 Historical Development of Mass Media (3)  
JOUR 40443 Issues in Coverage of Business and the Economy (3)  
JOUR 40493 Opinion and Commentary (3)  
JOUR 40553 Issues in News (3)  
JOUR 40563 Media Management (3)  
JOUR 40573 Contemporary Issues in Sports Journalism (3)  
JOUR 40613 Media Ethics (3)  
JOUR 40813 Media in Washington (3)  
JOUR 40993 Mass Media and Society (3)

1. What is the justification for the change(s) requested?  
The current B.S. in News and Media Studies is designed for students who do not wish to seek a career in professional journalism but should be proficient in journalism skills in order to work at institutions outside newsrooms. However, the name “News and Media Studies” does not adequately reflect and address the academic intentions and professional aspirations of students currently enrolled in the program, and is also less focused on skills development. The new BS in Journalism would certify students as having gone through a journalism program, provide them the opportunity take more upper-level skills courses needed for gainful employment in non-newsroom environment (in lieu of the language requirement for a BA program), offer them an opportunity to benefit from the hands-on experience in our department’s students media, and increase enrollment for the department, while not stretching our current faculty capacity.
2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.

N/A

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enrollment for the department, while not stretching our current faculty capacity.

- 2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.

N/A

- 3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

No new faculty or resources will be required. There is plenty of space in the upper-level skills courses to accommodate students choosing this option.

- 4. **Educational Resources:** Will this change require additional resources not currently available (e.g. space, equipment, library, other)?  YES  
If yes, list additional resources needed.  NO

- 5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).

We anticipate no effect on other units.

- 6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

N/A

 1/26/2021

Approval signature of chairperson of originating unit