

**UNDERGRADUATE COUNCIL
Request for Change(s)**

Originating unit requesting change Department of Entrepreneurship and Innovation

Type of Change requested:

- | | | |
|---------------------------------------------|-------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Course number(s) | <input type="checkbox"/> Course prerequisite(s) | <input type="checkbox"/> Program title |
| <input type="checkbox"/> Course title | <input type="checkbox"/> Drop course(s) | <input type="checkbox"/> Program description |
| <input type="checkbox"/> Course description | <input type="checkbox"/> Drop program(s) | <input checked="" type="checkbox"/> Program requirements |

Semester and year change(s) take effect: Fall 2021

Appropriate computer abbreviation if course title is more than 30 spaces: _____

Briefly summarize the change requested:

We are adding 2 existing ENTR courses that changed from MANA, adding 2 ENTR courses that have been offered as Special Problems classes, and adding an INSC course to replace a course INSC is no longer offering on a regular basis.

Current Catalog Copy

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital
<i>ENTR 30533 and ENTR 40143 have a writing emphasis</i>	

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40233	Family Business
ENTR 40313	Values-Centered Entrepreneurship

ENTR 40333	Corporate Entrepreneurship	
ENTR 40970	Special Problems in Entrepreneurship and Innovation	1-6
FINA 30303	Insurance	3
INSC 30723	Systems Planning and Process Analysis	3
INSC 40303	Demand Planning and Management	3
INSC 40323	Procurement/Supply Management	3
MANA 40203	Managing People and Human Resources	3
MANA 40223	International Management	3
MANA 40633	Principles of Negotiation	3
MARK 30113	Marketing Research	3
MARK 40223	Services Marketing	3
MARK 40243	Product Innovation and Brand Management	3

Free electives: Students should consult their academic advisor in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 124 total hours.

Proposed Catalog copy

Entrepreneurship and Innovation, BBA

The entrepreneurship and innovation major requires 21 semester hours

Specific Course Requirements

ENTR 30303	Entrepreneurial Leadership
ENTR 30533	Entrepreneurial Opportunity Recognition
ENTR 40143	New Venture Development
ENTR 40243	Raising Entrepreneurial Capital

[ENTR 30533](#) and [ENTR 40143](#) have a writing emphasis

In addition, the student must complete a minimum of 9 semester hours from the following electives with at least 3 semester hours from entrepreneurship and innovation and no more than 6 semester hours from another department.

ENTR 30543	Entrepreneurial Innovation & Creativity
ENTR 40123	Small Business Management
ENTR 40163	Ventures in Transition
ENTR 40233	Family Business
ENTR 40313	Values-Centered Entrepreneurship
ENTR 40333	Corporate Entrepreneurship
ENTR 40970	Special Problems in Entrepreneurship and Innovation

ENTR 40343	Venture Builder	
ENTR 40010	Internship	
<u>FINA 30303</u>	Insurance	
<u>INSC 30723</u>	Systems Planning and Process Analysis	
INSC 40383	Intelligent Enterprise Systems	
<u>INSC 40303</u>	Demand Planning and Management	
<u>INSC 40323</u>	Procurement/Supply Management	
<u>MANA 40203</u>	Managing People and Human Resources	
<u>MANA 40223</u>	International Management	3
<u>MANA 40633</u>	Principles of Negotiation	3
<u>MARK 30113</u>	Marketing Research	
<u>MARK 40223</u>	Services Marketing	
<u>MARK 40243</u>	Product Innovation and Brand Management	3
		3

Free electives: Students should consult their academic advisor in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 124 total hours.

1. **What is the justification for the change(s) requested?**

Add two courses that were being taught as special topics; add two courses that were brought over from MANA and to mirror changes made by INSC

2. **If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.**

The change will allow students pursuing Entrepreneurship and Innovation to have more options. Assessment mechanisms will be unchanged, but outcomes may improve because of greater student satisfaction.

3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

No changes are required.

4. **Educational Resources:** Will this change require additional resources not currently available (e.g. space, equipment, library, other)? ☐ YES
If yes, list additional resources needed. ☒ NO

5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).

See Attachment

6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

Med W. Legatsky, II

Approval signature of chairperson of originating unit