UNDERGRADUATE COUNCIL Request for Change(s)

| Originating unit requesting change | | Neeley School of Business – INSC Department – Supply and Value Chain Management Major | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------|--|
| Type of Char | nge requested: | | | | | |
| Cou | rse number(s) rse title rse description | Course pro Drop cour Drop prog | • • | | Program title Program description Program requirements | |
| Semester and year change(s) take effect: | | | | Fall 20 | 20 | |
| Appropriate computer abbreviation if course title is more than 30 spaces: | | | | | | |
| Briefly summarize the change requested: A new INSC 30323 Supply Chain Seminar course is proposed. The existing INSC 40353 Global Supply Chain Management course is now required for the major. There are no longer electives for the major. | | | | | | |
| Catalog copy | | | | | | |
| Present catalog copy (paste-up from catalog is acceptable. | | | Present catalog copy (paste-up from catalog is acceptable. | | | |
| Supply and Value Chain Management, BBA | | | Supply and Value Chain Management, BBA | | | |
| The supply and value chain management major requires 21 semester hours | | | The supply and value chain management major requires <u>22</u> semester hours | | | |
| Specific Course Requirements INSC 30723 Systems Planning and Process Analysis INSC 30843 Business Integration through | | Specific Course INSC 30321 INSC 30723 Analysis | Supply | ements <u>Chain Seminar</u> s Planning and Process | | |
| INSC 30843 Business Integration through Enterprise-Wide Information Systems | | INSC 30843 | Busines | ss Integration through | | |
| INSC 40303 Demand Planning and | | Enterprise-Wide Information Systems INSC 40303 Demand Planning and | | | | |
| Management INSC 40313 | Logistics and Transporta | tion | INSC 40303 Management | Deman | a Planning and | |
| INSC 40323 | Procurement/Supply Management | | INSC 40313 | Logistic | cs and Transportation | |
| INSC 40343 | Supply Chain Strategy | • | INSC 40323 | _ | ement/Supply | |
| | - | | Management | | | |
| In addition, supply and value chain management | | | INSC 40353 | Global | Supply Chain | |
| majors must complete one of the following | | ng 3 credit | Management | O 1. | Olasia Otuatassi | |
| hour courses: ACCT 30163 | Cost Analysis and Canta | o1 | INSC 40343 | | Chain Strategy | |
| CRJU 30233 | Cost Analysis and Contr | | | | value chain management | |
| CRJU 30233 Sustainability: Environmental, Social & Economic Issues | | majors must complete one of the following 3 credit hour courses: | | | | |

| INSC 40353 | Global Supply Chain Managemer |
|------------|-------------------------------|
| FINA 40623 | International Finance |
| MANA 40223 | International Management |
| MANA 40633 | Principles of Negotiation |
| MARK 40223 | Services Marketing |
| MARK 40243 | Product Innovation and Brand |
| Management | |
| MARK 40213 | International Marketing |
| | |

As part of the upper-level business core requirements, SVCM majors must take INSC Management — MARK-40243 — Product Innovation and Management — Management — MARK-40213 — International Marketing 30153.

Free electives: Students should consult their academic adviser in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 124 total hours.

| ACCT 30163 | Cost Analysis and Control | | | | |
|----------------------------|--------------------------------|--|--|--|--|
| | , | | | | |
| CRJU 30233 | Sustainability: Environmental, | | | | |
| | - | | | | |
| Social & Economic Issues—— | | | | | |
| INSC 40353 | Global Supply Chain | | | | |
| 1100 10333 | -Groom Suppry Chain | | | | |
| Management | | | | | |
| EIM V 10833 | International Finance | | | | |
| | | | | | |
| MANA 40223 | International Management | | | | |
| | Principles of Negotiation | | | | |
| | • • | | | | |
| MARK 40223 | Services Marketing — | | | | |
| | -Product-Innovation and Brand | | | | |
| WIMEN 10213 | -Froduct-Innovation and Brand | | | | |
| Management - | _ | | | | |
| - | International Marketing | | | | |
| WITTEN TO TO | -michalona-warkeing | | | | |

As part of the upper-level business core requirements, SVCM majors must take INSC 30313 Supply Chain Management rather than INSC 30153.

Free electives: Students should consult their academic adviser in the Neeley Academic Advising Center to determine the number of elective hours needed to reach 124 total hours.

- 1. What is the justification for the change(s) requested? Supply chain graduates are increasingly expected to be able to apply their knowledge to deliver solutions to ambiguous business problems. The supply chain curriculum is being changed such that all students will have taken the core major classes (INSC 40303, INSC 40313, INSC 40323) prior to enrolling in INSC 40353 and INSC 40343. INSC 40353 Global Supply Chain Management will have students apply their supply chain knowledge to address global case problems. INSC 40343 Supply Chain Strategy will further extend this by covering applications to real-world strategic business problems. This sequence means that INSC 40353 must now be a required course.
- 2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.

none

3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

The new INSC 30321 SC Seminar class will need two sections. Since all majors will now have to take INSC 40353, an additional section will be required. Adjuncts will be used to teach sections of the supply chain core, freeing up full-time INSC faculty to cover the new INSC 30321 & INSC 40353 sections.

| 4. | Educational Resources: Will this change require additional resources not currently available (e.g. space, equipment, library, other)? If yes, list additional resources needed. NO |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Classrooms will be needed for the additional class sections. |
| 5. | If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s). NA |
| 6. | If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units. NA |
| | Approval signature of chairperson of originating unit |

Revised 09/04