

## GRADUATE COUNCIL

### PROPOSAL FOR CHANGE IN EXISTING COURSE/PROGRAM

**ORIGINATING UNIT:** *Neeley*

**TYPE OF ACTION:**

\_\_\_\_\_ Change in existing course  
\_\_\_\_\_X\_\_\_\_\_ Change in existing program

**TYPE OF CHANGE REQUESTED:**

_____ Number	_____ Title
_____ Description	_____ Prerequisite(s)
_____ Drop course/program	_____X_____ Program Requirements
_____ Other (specify) _____	

**Semester and Year Change(s) take effect: Fall 2020**

Appropriate Computer Abbreviation (30 spaces or less):

DESCRIPTION OF CHANGE – highlight, **bold**, *italics*, or otherwise identify parts that are changed in proposed copy (omit if dropping a course or program):

**Present catalog copy:**

**Neeley School MBA Admissions**

The nature of the Neeley School MBA programs requires that a holistic approach be used in the admissions process. Not only must applicants demonstrate academic ability, but also the ability to perform in a highly interactive, team-based environment. Previous academic records, relevant test scores, professional work experience (where applicable), motivation, maturity and demonstrated leadership are all considered in the admissions decision.

Except under extraordinary circumstances, students applying to the MBA Program must have or expect to earn a bachelor's degree from an accredited college or university prior to enrollment.

**Admission Application Checklist**

An application to a Neeley School MBA program will not be considered by the Graduate Admissions Committee until all of the following materials are received:

1. Completed application form and essays
2. An official transcript from each college or university previously attended
3. Contact information for three professional references
4. Application fee of \$100
5. Official GMAT or GRE scores. The test requirement is waived for CFA® Charter holders and for applicants to the Professional MBA, Energy MBA and Health Care MBA programs who meet the criteria outlined below.
6. Official TOEFL scores (non-native English speakers only)
7. Personal interview (by invitation only)

### **Additional Admission Requirements for Accelerated MBA Programs**

The Full-time, Professional, Energy and Health Care focused Accelerated MBA Programs are available to individuals with professional experience and distinguished academic backgrounds in business, as evidenced by:

- completion, with a strong academic background, of the Bachelor of Business Administration (BBA) degree or equivalent from an AACSB-accredited business school
- minimum of two years of postgraduate professional work or military experience
- sufficiently high GMAT or GRE scores, unless this requirement is waived as outlined below.

Other exceptional indicators of success may also be taken into consideration.

### **GMAT Waiver Guidelines**

A GMAT waiver may, at the discretion of the Graduate Admissions Committee, be granted for candidates for the Professional MBA, Energy MBA and Health Care MBA and the accelerated versions of each who meet certain criteria, including:

- Earned a 3.0 (on a 4.0) scale undergraduate cumulative GPA or higher; and
- Evidence of quantitative/analytical skills (e.g. successful quantitative/analytical coursework, professional experience demonstrating quantitative/analytical skills, relevant training or certification); and
- Have a minimum of four years of post-baccalaureate work experience

OR

- Earned a terminal degree, the highest academic degree that can be awarded in a particular field (examples: JD, MD, Ph.D.)

OR

- Successfully completed a graduate-level for-credit certificate program through the Neeley School of Business

OR

- Earned a relevant professional certification such as a CPA

### **Proposed catalog copy:**

**Neeley School MBA Admissions**

The nature of the Neeley School MBA programs requires that a holistic approach be used in the admissions process. Not only must applicants demonstrate academic ability, but also the ability to perform in a highly interactive, team-based environment. Previous academic records, relevant test scores, professional work experience (where applicable), motivation, maturity and demonstrated leadership are all considered in the admissions decision.

Except under extraordinary circumstances, students applying to the MBA program must have or expect to earn a bachelor's degree from an accredited college or university prior to enrollment.

### **Admission Application Checklist**

An application to a Neeley School MBA program will not be considered by the Graduate Admissions Committee until all of the following materials are received:

8. Completed application form and essays
9. An official transcript from each college or university previously attended
10. Contact information for three professional references
11. Application fee of \$100
12. **Official GMAT, GRE, or Executive Assessment score.** The test requirement is waived for CFA® Charter holders and for applicants to the Professional MBA, Energy MBA, and Health Care MBA programs who meet the criteria outlined below.
13. Official TOEFL scores (non-native English speakers only)
14. Personal interview (by invitation only)

### **Additional Admission Requirements for Accelerated MBA Programs**

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### **Executive Assessment option**

Candidates with seven or more years of professional full-time work experience, or who have completed a Master's degree in any field, may submit an Executive Assessment score in lieu of a GMAT or GRE score, as part of their application.

Supporting EVIDENCE OR JUSTIFICATION:

### **Explain how the change(s) will affect the current outcomes and assessment mechanisms?**

The Executive Assessment was created by the Graduate Management Admissions Council (GMAC), the same entity that developed and administered the GMAT test. It was developed as an alternative to the GMAT for experienced professionals and, like the GMAT, is designed to predict academic success in a graduate business program. This assessment was originally used in Executive MBA programs, where it was found to be a valid predictor of academic success. It is now being used in over 85 schools and in over 30 Professional MBA programs, including some Professional MBA programs that are within our local competitive set. Some schools, including Columbia University and NYU Stearn, are now also accepting the Executive Assessment for experienced applicants to their full-time MBA programs.

Because the Executive Assessment is shorter (90 minutes versus 3.5 hours) and requires less prep than the GMAT, offering this option has resulted in more diverse and experienced candidate pools for schools who are accepting the Executive Assessment.

The primary objective in accepting the Executive Assessment from more experienced applicants to our Professional MBA, Energy MBA and Health Care MBA programs is to remove perceived barriers associated with taking the GMAT, ideally resulting in an increased number of applicants and a more diverse applicant pool. Gaining some experience with the Executive Assessment could benefit Neeley in other ways too, as it will help us develop a point of view as to whether we would feel comfortable establishing this as an option for full-time MBA candidates in the future.

### **ADDITIONAL RESOURCES REQUIRED:**

**Faculty:** n/a

**Space:** n/a

**Equipment:** n/a

**Library:** n/a

**Other:** The Graduate Programs recruiting and admissions team will require training on evaluating Executive Assessment scores. This training is provided at no charge by the Graduate Management Admissions Council (GMAC).

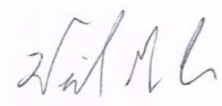
***CHANGE IN TEACHING LOAD:***

Does this change affect any other units of the University? \_\_\_\_ Yes \_\_\_X\_\_\_ No

If yes, submit supporting statement signed by chair of affected unit.

If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and the cross-listed units.

Chair of Originating Unit:

Signature:  \_\_\_\_\_

Name: \_\_\_\_\_ David Allen \_\_\_\_\_

Unit: \_\_\_\_\_ Neeley \_\_\_\_\_

Revised 3/2012