UNDERGRADUATE COUNCIL
Request for Change(s)

Originating unit requesting change   Department of Design

Type of Change requested:

☐ Course number(s)	☐ Course prerequisite(s)	☐ Program title
☐ Course title	☐ Drop course(s)	☐ Program description
☐ Course description	☐ Drop program(s)	☒ Program requirements

Semester and year change(s) take effect: Fall 2020

Appropriate computer abbreviation if course title is more than 30 spaces: <mark>BS in Design Studies</mark>

Briefly summarize the change requested:

Revise the foundation for the degree. Two courses are replaced by new ones, two new classes in Color and Light Theory and Three-dimensional design principles are added. An introductory Art History class has been replaced by an upper-division Design History course. This adds an additional six credit hours to the major overall, with a net increase in the number of upper-division hours in the major—from 15 to 18.

Catalog copy

Present catalog copy (paste-up from catalog is acceptable.

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

Graphic Design Requirements (42 hours)

Foundation Courses (12 hours)

ARST 10103	Drawing I	3
ARST 10123	Design and Color	3
ARHI 10043	Introduction to Art History	3
ARHI 20833	History of Visual Communication	3

Graphic Design Concentration (21 hours)

ARGD 10143	Introduction to Visual Communication	3
ARGD 20323	Typography	3
ARGD 20333	Intermediate Design Practices	3
ARGD 30323	Advanced Design Practices	3
ARGD 20453	Introduction to Computer Graphics	3
ARGD 20503	The Digital Portfolio	3
ARGD 40403	Portfolio Enhancement	3

Upper-Division Graphic Design Electives (9 hours)
Choose three from the following:

ARGD 30400	Illustration	3-15
ARGD 30423	Publication Design	3

Graphic Design Requirements ~~(42 hours)~~ (48 Hours)

~~Foundation Courses (12 hours)~~ (6 hours)

~~ARST 10103~~	~~Drawing I~~	~~3~~
~~ARST 10123~~	~~Design and Color~~	~~3~~
~~ARHI 10043~~	~~Introduction to Art History~~	~~3~~
ARHI 20833	History of Visual Communication	3
DSGN 3000+	Approved Design History Elective	3

Design Foundation (18 hours)

DSGN 10103	Introduction to Creative Practice	3
DSGN 10113	Drawing for Design	3
DSGN 10123	Two-Dimensional Design Principles	3
DSGN 10133	Color and Light Theory	3
DSGN 10143	Three-Dimensional Design Principles	3
DSGN 10153	Introduction to Computer Graphics	3

Graphic Design Concentration ~~(21 hours)~~ (15 hours)

~~ARGD 10143~~	~~Introduction to Visual Communication~~	~~3~~

ARGD 30433	Package Design	3
ARGD 30443	Corporate Identity	3
ARGD 30453	Computer Applications to Graphic Design	3
ARGD 30473	Advanced Computer Applications to Graphic Design	3
ARGD 30523	Advertising Design	3
ARGD 40410	Graphic Design Internship	3-6
ARGD 40203	The Business of Design	3
ARGD 40233	Design Entrepreneurship	3
ARGD 40300	Visiting Designers	1-6
ARGD 40970	Special Problems	1-21

ARGD 20323	Typography	3
ARGD 20333	Intermediate Design Practices	3
ARGD 30323	Advanced Design Practices	3
~~ARGD 20453~~	~~Introduction to Computer Graphics~~	~~3~~
ARGD 20503	The Digital Portfolio	3
ARGD 40403	Portfolio Enhancement	3

Upper-Division Graphic Design Electives (9 hours)
Choose three from the following:

ARGD 30400	Illustration	3-15
ARGD 30423	Publication Design	3
ARGD 30433	Package Design	3
ARGD 30443	Corporate Identity	3
ARGD 30453	Computer Applications to Graphic Design	3
ARGD 30473	Advanced Computer Applications to Graphic Design	3
ARGD 30523	Advertising Design	3
ARGD 40410	Graphic Design Internship	3-6
ARGD 40203	The Business of Design	3
ARGD 40233	Design Entrepreneurship	3
ARGD 40300	Visiting Designers	1-6
ARGD 40970	Special Problems	1-21

Request for Changes

1. What is the justification for the change(s) requested?
   In the Fall Semester 2019 the Interior Design Program was moved from a different department into the Department of Graphic Design, creating the Department of Design. This concluded a multi-year effort. The first major curricular priority for the new department has been to create a new foundation to support all departmental offerings. Historically the foundation has been taught in other departments with outcomes inconsistent with the specific needs of our majors. Therefore, the Department has designed new foundation courses to specifically fit our students' needs in preparation for the rigorous upper-division Graphic Design classes.

2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.
   NA

3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.
   NA

4. **Educational Resources:** Will this change require additional resources not currently available (e.g. space, equipment, library, other)? ☐ YES
   If yes, list additional resources needed. ☒ NO

5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).
   Attached

6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.
   NA

Approval signature of chairperson of originating unit

CFA 70/473

TCU

School of Art

February 21, 2020
Dear University Council:

I am aware of and support the Department of Design's foundation revision.

This will include dropping the requirement for the following three classes, offered in the School of Art:

ARST 10103 Drawing I
ARST 10123 Design & Color
ARST 20743 Photography

Sincerely,

Richard Lane, Director
School of Art
College of Fine Arts