

UNDERGRADUATE COUNCIL

Request for New Program

Originating unit requesting program: Department of Design

New Program title: Certificate in Design Studies

- I. By university policy all programs must have a Program Assessment Plan approved by the Director of Assessment. Please include a copy of the assessment plan for this program or a letter from the Director of Assessment verifying that the assessment plan has been approved. NOTE: No assessment plan is required for new minors.

Guidelines for preparation of a Program Assessment Plan are available from the Office of Assessment or at www.assessment.tcu.edu.

- II. If this program is to be delivered online, include a letter from the Koehler Center stating that program administrators and identified faculty are working with the Koehler Center to fulfill TCU Distance Learning requirement.
- III. Need and comparisons:
Demonstrate the need for the program (surveys, professional data, area programs or lack thereof, student inquiries, programs at other universities).

This program will provide a solid foundation in applied design theory. It is similar to a minor, but does not include upper-division classes. It will support the design component of programs in the Department of Theatre and the **School for Classical & Contemporary** Dance (see attached letters), and provide a documented academic accomplishment for students who are not willing or able to commit to one of the majors in the Department.

Other Universities with similar programs include: Northwestern University, Parsons School of Design, University of Texas, University of Arkansas, and University of Massachusetts, among others.

- IV. Resources:
- A. Explain how the unit will provide faculty support for this offering and any other impact this program will have on other current departmental listings, (e.g. change in teaching assignment, part-time faculty).
NA
- B. How will faculty support for this offering impact offerings for other units?
NA

Request for New Program

- C. Will additional resources be required?
(If yes, provide the appropriate information requested below). ☐ YES ☒ NO
Space:

Equipment:

Library:

Other:

V. Proposal items:

- A. Catalog copy for new program as it would appear in the Undergraduate Studies Bulletin.

Certificate in Design Studies

An 18 credit-hour program that provides a strong basic understanding of applied design principles. A Grade of "C" or better is required in each class.

Requirements

Successful completion of:

DSGN 10103 Introduction to Creative Practice

DSGN 10113 Drawing for Design

DSGN 10123 Two-Dimensional Design Principles

DSGN 10133 Color and Light Theory

DSGN 10143 Three-Dimensional Design Principles

DSGN 10153 Introduction to Computer Graphics

- B. New course proposals (see Undergraduate Council's form for new courses).

NA

- C. Changes in existing courses, if any.

NA

VI. Letters of support from any affected units or programs:
Attached (2)

VII. Effective date for proposed program (semester, year): Fall 2020



Approval signature of chairperson of originating unit



COLLEGE OF FINE ARTS

School for Classical
& Contemporary Dance

January 21, 2020

University Council

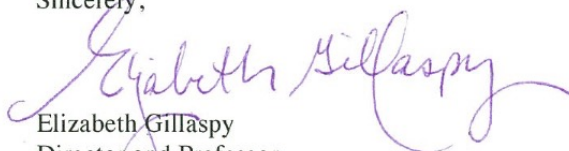
Dear University Council Members:

I am pleased to offer this letter as support for the Department of Design's *Certificate in Design Studies* proposal.

This certificate program has the potential to offer an important academic trajectory for BFA majors in the School for Classical & Contemporary Dance. The coursework will provide a strong foundation in design principles, which can directly relate to understanding three-dimensional space, choreography, lighting design, the influence of color as applied to lighting, costume and scenic design, and self-promotion. We see this certificate as an important career preparation option for our dance majors as well as the Department of Design majors.

On behalf of the School for Classical & Contemporary Dance, we look forward to the availability of this program for our students.

Sincerely,



Elizabeth Gillaspie
Director and Professor
School for Classical & Contemporary Dance



COLLEGE of
FINE ARTS

*Department of
Theatre*

January 30, 2020

University Council

Dear University Council Members:

I would like to offer this letter of support in favor of the Department of Design's proposal for a Certificate in Design Studies.

As an advisor and Associate Professor of Theatre Design, I am continually encouraging students to carve out areas of their schedule to take classes elsewhere that are of relevance to our field. Scenery, Lighting and Costume Designers need to be well rounded and there is frankly only so much that we can teach with the resources that we have. Our department is able to train students in many aspects of design however we are not able to train them quite as in depth in certain areas such as within the Adobe Suites, Color & Light Theory, or even 2D design principles.

With that in mind we have been re-designing our Design/Tech Emphasis, and have included three hours of 'free choice within the College of Fine Arts'. Theatre Design and Technology students will be able to take anything of interest to them within any of the schools or departments for credit towards their major. Happily, the classes which the Department of Design are submitting directly fall in line with our students' new curriculum plan. This is in all honesty, a completely welcome coincidence.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Clinnin".

Brian Clinnin
Associate Professor of Theatre
Texas Christian University
773.332.8784 mobile
817.257.4663 office
www.clinnin.com